

FREE Starter Pack · Ages 8-12



LITTLE LEADERS LAUNCHPAD

4 fun worksheets to help your child turn **curiosity into a kid-run business.**

Inside this pack:

1. 💡 Passion-to-Business Worksheet
2. 🏷️ Brand-Naming Activity
3. 💰 The Pricing Calculator (2× Cost Rule)
4. 🛡️ Parent Safety Guide

Loved these? The full **88-page** activity book is on Amazon.
littleleaderslaunchpad.com



Turn Your Passion Into a Business

Every great business starts with something YOU love. Let's find yours!

Step 1 - Circle what you love to do:

- Baking
- Drawing
- Coding
- Sports
- Animals
- Crafting
- Music
- Gaming
- Building
- Helping
- Science
- Photography
- Fashion
- Reading
- Gardening

Step 2 - Three things I'm really good at:

Step 3 - A problem I could help solve:

 My business idea is...



Name Your Brand

A great name is catchy, easy to say, and tells people what you do!

Brainstorm 5 possible business names:

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

★ My favorite name:

Why I love it:

🎨 Draw your logo here:



The Pricing Calculator

The 2× Cost Rule: A simple way to make sure you earn a **profit**.
Add up what it costs to make ONE item, then **double it** to set your price!

What does it cost to make one?


Supplies	\$ _____
More supplies	\$ _____
Packaging	\$ _____
TOTAL COST	\$ _____

My price (cost × 2)

\$ _____

Profit per sale (price - cost)

\$ _____

 **The Golden Rule:** Spend some, save some, keep some - so your business keeps growing!

Save: _____

Spend: _____



Parent Safety Guide

A few simple guardrails so your child explores business safely and confidently.

✓ Online safety

- No sharing full name, address, school, or phone number online.
- Use a nickname or first name only for any accounts.
- Any social media is parent-approved and parent-supervised.
- Accounts set to private (or managed by you).

👉 How you can help (without taking over)

- Give honest feedback, but let them do the work.
- Role-play talking to customers and handling "no."
- Help with pricing and tracking money.
- Celebrate the effort - not just the sales.

💛 **The big idea:** The goal isn't just money - it's confidence, creativity, resilience, and knowing their ideas matter. You've got a little leader on your hands!



Ready for the whole adventure?

The full **88-page Little Leaders Launchpad** activity book walks kids through the entire journey - idea to first sale - with worksheets, games, real kid-founder stories, and more.

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