



# Start a Babysitting Business!

The most trusted, most in-demand, highest-paying service a responsible teen can offer. Parents are desperate for you.

**Ages 12 - 16**

Best for: **THE HELPER** entrepreneur type

## Parents Will Pay Top Dollar for Someone They Trust 🤔

Here's something every parent knows but most kids don't realize: finding a reliable, responsible, trustworthy babysitter is one of the hardest things in a parent's life. They need date nights. They need to run errands. They need to go to appointments. And every single time, they think "who can I trust with my kids?"

When they find that person — someone responsible, patient, fun, and safe — they hold on TIGHT. They book you every week. They tell every parent they know. They pay you well because peace of mind is priceless. That person can be you.

**\$0-10**

Startup cost (CPR class optional)

**\$10-18**

Per hour

**\$50-90**

Per evening (4-5 hours)

### 🔊 This Business Comes With Real Responsibility

Let's be upfront: babysitting isn't like selling cookies or mowing lawns. You are responsible for the SAFETY and WELLBEING of someone's child. That's a big deal. It means you need to be mature, attentive, and prepared. It means no phones during active babysitting (unless it's an emergency). It means knowing what to do if a kid gets hurt, scared, or sick. This guide treats that responsibility seriously — because the families hiring you are trusting you with the most important thing in their world.

### ✅ The CPR & First Aid Advantage

Getting CPR and first aid certified is the single best investment you can make in your babysitting business. The American Red Cross offers a "Babysitter's Training" course for ages 11+ (about \$35, sometimes free at community centers or libraries). That one certification lets you charge \$2-\$5 MORE per hour than uncertified sitters, gives parents massive peace of mind, and teaches you skills that could literally save a life. Many parents won't hire a sitter who ISN'T certified. This one step puts you ahead of 90% of teen sitters.

## Why Babysitting Is the Highest-Paying Kid Service

- ✓ \$10-\$18 per hour — the highest hourly rate of any standard kid business
- ✓ One Saturday night (5 hours) = \$50-\$90 in a single evening
- ✓ Weekly recurring clients are common — date night every Friday, gym time every Tuesday
- ✓ Word of mouth is explosive — one happy parent tells 5 others. You'll have a waiting list
- ✓ \$0 startup cost — you need patience, responsibility, and a phone for emergencies
- ✓ Demand NEVER goes away — as long as parents exist, babysitters are needed
- ✓ Summer and holidays are peak seasons — parents need help when school is out
- ✓ Builds extraordinary life skills: patience, crisis management, communication, reliability

### 👁️ Sneak Peek: From the Full Guide

"The 'Activity Bag' is what separates a babysitter from a GREAT babysitter. Before every job, pack a bag with 3-5 age-appropriate activities: coloring books, playdough, a card game, a simple craft kit, or a storybook. When you show up with your own bag of fun, kids get excited AND parents think 'wow, this sitter came PREPARED.' It costs you \$5-\$10 to assemble once and you reuse it for months. That one bag is the reason parents will choose you over every other sitter available."

## The Full Startup Guide Covers:

- ✓ Age-by-age guide: what to expect and how to handle kids at every stage (infant, toddler, school-age)
- ✓ The "Activity Bag" system that makes you every kid's favorite sitter
- ✓ Emergency preparedness: what to do for injuries, illness, allergies, and scary situations
- ✓ The Parent Interview — questions to ask BEFORE accepting any job (critical for safety)
- ✓ Pricing by age, number of kids, time of day, and certification status
- ✓ Bedtime routine management — the skill parents value most
- ✓ How to handle difficult moments: tantrums, sibling fights, refusal to listen, homesickness
- ✓ Building your reputation and getting booked every weekend
- ✓ The "After Visit" text that guarantees repeat bookings
- ✓ First-month action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Become the Most-Booked Sitter in Town? ❤️

Families are waiting for someone exactly like you — responsible, fun, and prepared.

NEXT STEP

### Babysitting Business Complete Startup Guide

10 pages covering age-by-age care, the Activity Bag system, emergency preparedness, the Parent Interview, pricing, bedtime management, handling difficult moments, reputation building, and your first-month plan with printable worksheets.

**\$7.99** instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

**\$24.99** on Amazon

[Get the Book on Amazon](#)



**Parents:** This guide takes child safety extremely seriously. It includes a comprehensive Parent Interview checklist (questions your teen should ask before every job), emergency protocols, and clear guidelines on when to call 911 vs. when to call the parents. We strongly recommend the American Red Cross Babysitter's Training course (ages 11+) before your teen begins sitting. The guide also covers appropriate boundaries, screen time rules during babysitting, and when it's okay to say "this job isn't right for me." Your teen's safety matters as much as the children they care for — we address both.