



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Bookmark Business!

The tiniest product with the biggest charm. Cheap to make, easy to sell, loved by everyone who reads.

Ages 6 – 12

Best for: **THE MAKER** entrepreneur type

Small Product, Huge Market

Think bookmarks are too simple to be a real business? Think again. **Handmade bookmarks are one of the top-selling items at school book fairs, craft markets, and on Etsy.** There are over 800 million books sold in the U.S. every year — and every reader needs a bookmark. The beauty of this business is how fast you can make them and how little they cost. A single sheet of cardstock, some markers, maybe a tassel or sticker — and you've got a product you can sell for \$2-5. Make 10 in an hour, sell them for \$3 each — that's \$30/hour of creative work. Not bad for a 7-year-old.

<\$5

STARTUP COST

\$2-5

PER BOOKMARK

90%+

PROFIT MARGIN

The Perfect "First Business" for Young Kids

This is hands-down one of the **best starter businesses for kids ages 6-9.** The product is small, simple, and safe to make. There are no sharp tools, no hot equipment, no expensive supplies. A first-grader can make a beautiful bookmark with crayons and cardstock. An older kid can level up to watercolor, calligraphy, or resin-coated designs. It scales with your skill level — and kids feel PROUD seeing someone use a bookmark they made.

Why Bookmarks Are a Perfect First Product

- ✓ Cheapest business to start — you probably have all the supplies already
- ✓ Make 10-20 in a single afternoon sitting at the kitchen table
- ✓ Everyone who reads is a customer — teachers, librarians, parents, grandparents
- ✓ Tiny size = easy to display, easy to store, easy to sell anywhere
- ✓ School book fairs and library events are perfect selling opportunities
- ✓ People buy multiples — "I'll take 3 as teacher gifts!"

Sneak Peek: From the Full Guide

"The 'Teacher Appreciation Bundle' is your biggest single sale opportunity. Two weeks before Teacher Appreciation Week (first week of May), create a special set: 5 beautifully designed bookmarks in a clear cellophane sleeve with a ribbon, plus a small card that says 'For the teacher who helps us write our own stories.' Price the bundle at \$10-12. Pitch it to parents picking up kids from school: 'Looking for a Teacher Appreciation gift?' Parents buy these like crazy because it's thoughtful, affordable, and supports a kid entrepreneur. Sell 20 bundles = \$200-240 in one week."

The Full Startup Guide Covers:

- ✓ 8 bookmark styles from beginner to advanced (laminated, tassel, corner, resin)
- ✓ The exact materials that make bookmarks look professional
- ✓ The "Teacher Appreciation Bundle" strategy for big seasonal sales
- ✓ How to sell at school events, book fairs, and local libraries
- ✓ Custom bookmarks: personalized names, quotes, and themes
- ✓ Packaging bookmarks to look gift-worthy
- ✓ Pricing: individual vs. sets vs. custom orders
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Bookmark Your Spot as a Young Entrepreneur?

Small product. Big creativity. Your first sale could happen this weekend.

NEXT STEP

Bookmark Business Complete Startup Guide

8 pages covering 8 styles, materials, the Teacher Bundle strategy, selling at schools and libraries, custom orders, packaging, and your first-week plan.

\$5.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

[Get the Book on Amazon →](#)

Parents: This is one of the safest and most age-appropriate businesses in our entire series. All materials are standard craft supplies — cardstock, markers, colored pencils, stickers, ribbons, and optionally a laminator (with supervision). No hot tools or sharp equipment required for basic designs. Younger kids (ages 6-8) may need help cutting cardstock to size. For selling at school events, parents should help coordinate with teachers and administrators. This business is wonderful for building fine motor skills, creativity, and confidence.