



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Car Wash & Detailing Business!

Every driveway has a dirty car. Every dirty car is a paycheck waiting to happen. Grab a bucket and let's go.

Ages 10 - 14

Best for: **THE HELPER** entrepreneur type

The Driveway Money Machine

Look outside. Count the cars on your street. Now multiply that by \$15-\$30 each. That's how much money is sitting in driveways within walking distance of your house, waiting for someone to come along with a bucket, a sponge, and some hustle.

Professional car washes charge \$15-\$40 and people have to DRIVE there, wait in line, and drive home. You show up at THEIR house, wash their car in THEIR driveway while they relax inside, and charge less. It's more convenient for them and more profitable for you because your overhead is nearly zero.

\$5-15

Startup cost

\$15-30

Per car washed

4-6

Cars per Saturday = \$60-\$180

Why Car Washing Crushes for Kid Entrepreneurs

- ✓ Nearly zero startup cost — a bucket, sponge, soap, and a hose is all you need to start
- ✓ Instant, visible results — the before-and-after is DRAMATIC and markets itself
- ✓ Same-day cash payment — wash a car at 10am, have money by 10:45am
- ✓ Huge upsell potential — add interior cleaning, tire shine, window detail for \$5-\$15 more per car
- ✓ Repeat customers — cars get dirty every 1-2 weeks. One happy client becomes a monthly regular
- ✓ You come to THEM — convenience is your competitive advantage over drive-through car washes
- ✓ Great partner business — bring a friend, wash twice as many cars, split the profits

Sneak Peek: From the Full Guide

"The 'Two-Bucket Method' is what separates an amateur car wash from a professional one. Bucket #1 is your soapy wash water. Bucket #2 is clean rinse water. Dip your sponge in soapy water, wash a section of the car, then rinse the sponge in the CLEAN water before dipping back into the soap. This prevents dirt and grit from scratching the paint. When a car owner sees you using two buckets, they immediately think 'this kid knows what they're doing.' And they'll pay you more."

The Full Startup Guide Covers:

- ✓ The complete supply list (most of it is already in your garage)
- ✓ The professional Two-Bucket Method that prevents scratches and impresses clients
- ✓ Step-by-step car wash process: the exact order professionals use
- ✓ Pricing: exterior wash, full detail, add-on services, and package deals
- ✓ The "Drive-By Marketing" technique for finding clients on your own street
- ✓ Upselling interior cleaning, tire shine, and window detailing for 50% more per car
- ✓ Before-and-after photo strategy (the same one from the lawn care guide — it works HERE too)
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Make Every Car on Your Street Shine? ✨

Grab a bucket. Your neighborhood is full of dirty cars and ready-to-pay customers.

NEXT STEP

Car Wash & Detailing Complete Startup Guide

8 pages covering supplies, the Two-Bucket Method, step-by-step wash process, pricing with upsells, the Drive-By Marketing technique, before-and-after strategy, and your first-week plan with printable worksheets.

\$5.99 instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99 on Amazon

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Parents: The full guide includes safety protocols for working around vehicles, proper product handling (car wash soap is generally safe but eyes should be protected), sun and heat safety, and guidelines for working in driveways near roads. We recommend parents be home or nearby during all car wash jobs and help transport supplies if needed. Children should never move or operate vehicles under any circumstances.