



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Composting & Garden Service Business!

Help neighbors grow beautiful gardens and reduce waste — the business that's literally good for the planet.

Ages 10 - 14

Best for: THE HELPER entrepreneur type

The Green Business That's Growing Fast 🌱

Composting and home gardening have **exploded in popularity**. More families than ever want to grow their own food, reduce waste, and build healthier yards. But most people don't know how to start a compost bin, maintain a garden bed, or keep plants alive through the seasons. You can be the neighborhood garden helper who sets up composting systems, maintains garden beds, waters plants, and keeps everything green and growing. It's outdoor work that feels good, helps the environment, and pays well.

< \$15
STARTUP COST

\$15-30
PER VISIT

\$100+
MONTHLY (4 CLIENTS)

🌱 The Eco Advantage

This is one of the most **environmentally positive businesses a kid can start**. You're reducing food waste through composting, helping families grow their own food, encouraging native plants, and supporting healthier soil. Eco-conscious families (and there are more every year) specifically want to support businesses that align with their values. Your environmental mission isn't just feel-good — it's a genuine selling point that commands premium pricing.

✅ Why This Business Works

- ✓ Outdoor work that's healthy, active, and genuinely rewarding
- ✓ Recurring income — gardens need weekly maintenance through growing season
- ✓ Spring and summer are PEAK season with constant demand
- ✓ Composting setup is a one-time paid service (\$20-40) that leads to maintenance
- ✓ Vacation plant watering is a reliable side income stream
- ✓ Teaches real science: soil health, plant biology, sustainability

👁️ Sneak Peek: From the Full Guide

"The 'Garden Startup Package' is your premium one-time service. For \$30-50, you help a family set up their first garden bed or compost bin from scratch: choosing the location, preparing the soil, planting the first seeds or starters, and creating a simple care calendar. This one visit leads to recurring weekly maintenance visits (\$10-15 each) throughout the growing season. One Garden Startup Package typically converts into 15-20 weeks of paid maintenance. The guide includes step-by-step setup instructions for both raised beds and compost bins."

The Full Startup Guide Covers:

- ✓ Setting up compost bins: what to add, what to avoid, troubleshooting
- ✓ The "Garden Startup Package" premium one-time service
- ✓ Weekly garden maintenance: watering, weeding, harvesting, pest checks
- ✓ Plant care basics by season (spring planting through fall cleanup)
- ✓ Vacation plant watering and pet feeding combo services
- ✓ Pricing: one-time setup vs. weekly maintenance vs. seasonal packages
- ✓ Marketing to eco-conscious neighbors and community groups
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Grow a Business (Literally)? 🌱

Healthy gardens. Happy neighbors. A healthier planet. This business grows in every way.

NEXT STEP

Composting & Garden Service Complete Startup Guide

8 pages covering composting, the Garden Startup Package, weekly maintenance, plant care, vacation services, pricing, marketing, and your first-week plan.

\$5.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

[Get the Book on Amazon →](#)

Parents: Garden and composting work involves outdoor physical activity with basic tools (hand trowels, watering cans, small shovels). No power tools required. We recommend parents help younger kids (10-12) with initial compost bin setup, which can involve lifting and bending. The guide covers safe composting (only plant material, no meat or dairy) and basic garden tool safety. For visiting neighbors' yards, parents should accompany younger kids to initial meetings. This business teaches environmental science, responsibility, patience, and sustainable living practices.