



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Digital Art & Commissions Business!

Your tablet or computer is the studio. Your art is the product. Welcome to the digital age of creativity.

Ages 11 - 16

Best for: THE MAKER entrepreneur type

The Digital Canvas Is Your New Storefront

Digital art is exploding. From profile pictures to custom wallpapers to pet portraits, **people pay \$10-50+ for custom digital artwork**. And here's the advantage you have over physical artists: once you learn digital art tools, you can create UNLIMITED copies at zero additional cost. A physical painting takes hours and you sell it once. A digital illustration takes hours but you can sell prints, stickers, phone cases, and downloads forever. Kids who learn digital art now are building skills that lead directly to careers in graphic design, animation, game design, and more.

\$0-10

STARTUP COST

\$10-50

PER COMMISSION



SCALABLE INCOME

♥ The Portfolio Effect

When you post your digital art online (with parent supervision), **every piece becomes a portfolio sample that attracts new clients**. Unlike physical art that sits in someone's house, digital art gets shared, reposted, and seen by thousands. One viral piece can bring dozens of commission requests. The guide covers building a safe online portfolio that showcases your work while protecting your privacy.

✔ Why This Business Works

- ✔ \$0 startup — free software like Krita and MediBang rivals expensive programs
- ✔ Work from your bedroom — all you need is a computer or tablet
- ✔ Sell the same artwork unlimited times as prints and downloads
- ✔ Custom commissions (portraits, characters, pets) command \$10-50+
- ✔ Skills transfer directly to careers in design, animation, and gaming
- ✔ Your portfolio grows with every piece — each one attracts more clients

👁️ Sneak Peek: From the Full Guide

"The 'Style Menu' is what turns casual interest into paying clients. Create a simple price list showing exactly what you offer: headshot portrait \$10, full character \$20, pet portrait \$15, custom wallpaper \$25. When someone asks 'Can you draw something for me?' you don't fumble — you send them your Style Menu. It looks professional, eliminates awkward money conversations, and lets clients pick what they want. Include 1-2 example images next to each option. This single tool typically doubles a young artist's conversion rate."

The Full Startup Guide Covers:

- ✔ Digital tools and software (free options that rival expensive programs)
- ✔ Building a Style Menu that converts inquiries into paying clients
- ✔ Taking commissions: communication, revisions, and delivery
- ✔ Creating passive income with prints, stickers, and downloads
- ✔ Pricing by complexity: simple sketches to detailed illustrations
- ✔ Building a safe online portfolio (privacy-first approach)
- ✔ Time management: balancing art commissions with school
- ✔ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Turn Pixels Into Profits?

Every masterpiece starts with a blank canvas. Your canvas is digital — and your potential is unlimited.

NEXT STEP

Digital Art & Commissions Complete Startup Guide

8 pages covering free tools, the Style Menu strategy, commissions, passive income, pricing, portfolio building, time management, and your first-week plan.

\$7.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

[Get the Book on Amazon →](#)

Parents: Digital art is done entirely on a computer or tablet at home. We recommend free software like Krita, MediBang, or FireAlpaca for beginners (all safe, ad-free). For sharing work online, parents should manage all accounts for kids under 13 and review all interactions. The guide emphasizes never sharing personal information with clients — all communication through a parent-managed email. Payment handled by parents via PayPal or Venmo. This business builds technical art skills, digital literacy, and professional communication.