



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

# Start a Dog Walking & Pet Sitting Business!

Turn your love for animals into a real business that pays you to hang out with furry friends.

Ages 10 - 14

Best for: **THE HELPER** entrepreneur type

## Get Paid to Hang Out With Dogs? Yes Please! 🐾

Dog walking and pet sitting is one of the most in-demand services in every neighborhood in the country. Busy families, traveling parents, elderly neighbors, and work-from-home professionals ALL need help with their pets. And they're willing to pay well for someone responsible and caring.

Here's why this is one of the absolute BEST first businesses for kids:

**\$0**

Startup cost

**\$10-20**

Per walk/visit

**100%**

Profit (no supplies!)

### Why Pet Parents Will Hire YOU

- ✓ Working parents need midday dog walks — they literally can't be home
- ✓ Families on vacation need someone trustworthy to check on pets daily
- ✓ Elderly neighbors may love their pets but struggle with daily walks
- ✓ Pet owners prefer a neighborhood kid they know over a stranger from an app
- ✓ Once they trust you, they'll hire you EVERY time — this builds recurring income

#### 👁️ Sneak Peek: From the Full Guide

"The #1 way to get your first client: make 20 simple flyers that say 'Trusted Neighborhood Pet Care by [Your Name]' and hand-deliver them to every house on your street that has a dog. How do you know which houses have dogs? Walk around your neighborhood and LISTEN. Dogs bark. Take notes. That's your customer list."

### The Full Startup Guide Covers:

- ✓ How to find your first 5 clients without spending a penny
- ✓ Exactly what to charge (per walk, per day, per overnight, pet sitting rates)
- ✓ The Parent Permission & Safety Checklist (critical for this business)
- ✓ What to do on your first walk (a step-by-step walkthrough — pun intended)
- ✓ How to handle emergencies (vet info, dog behavior basics, weather safety)
- ✓ The "Pet Report Card" system that makes owners LOVE you and hire you again
- ✓ How to expand from 1 dog to 5 regular clients
- ✓ Growing into pet sitting, feeding visits, and premium services



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Get Paid for Puppy Time? 🐶

You've got the heart for it. Now get the full playbook.

NEXT STEP

### Dog Walking & Pet Sitting Complete Startup Guide

8 pages covering pricing, safety, client-finding strategies, the Pet Report Card system, and your first-week action plan.

**\$5.99** instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum. Business plans, branding, marketing, money skills, and more.

**\$24.99** on Amazon

[Get the Book on Amazon →](#)

**Parents:** The full Dog Walking guide includes a Parent Permission Checklist and safety protocols. All activities are designed for kids with parental awareness and supervision appropriate to their age and neighborhood. Pet interactions should always involve animals the family already knows and trusts.