



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Etsy Shop Manager Business!

Help crafty parents sell their handmade goods online — and earn a cut for running the show.

Ages 12 - 16

Best for: THE STRATEGIST entrepreneur type

The Behind-the-Scenes Business Brain

Here's a secret hiding in plain sight: **millions of adults have handmade products they COULD sell on Etsy, but never do.** Why? Setting up a shop, taking photos, writing descriptions, managing orders, and handling messages feels overwhelming. They're great at MAKING things but terrible at SELLING online. That's where you come in. You become the Etsy shop manager — the behind-the-scenes brain who handles everything digital while they create. And you earn a percentage of every sale you help make.

\$0

STARTUP COST

15-25%

PER SALE COMMISSION

\$200-500

MONTHLY POTENTIAL

The Win-Win Partnership

This is one of the few kid businesses where **both you AND your client make more money together** than either would alone. The crafter gets sales they'd never have without you. You earn a percentage of revenue you helped create. Your interests are perfectly aligned — the better you manage their shop, the more you BOTH earn. That's real business partnership.

Why This Business Works

- ✓ \$0 startup — you use the crafter's products and your digital skills
- ✓ Teaches real-world digital marketing, SEO, and e-commerce
- ✓ Earn 15-25% of every sale without making any physical products
- ✓ Tech-savvy teens have a MASSIVE advantage over tech-struggling adults
- ✓ One successful shop leads to referrals from other crafters
- ✓ Skills transfer directly to careers in marketing, e-commerce, and business

Sneak Peek: From the Full Guide

"The 'Launch Week Blitz' is how you get a new Etsy shop from zero to its first 10 sales fast. In the first week, list 10-15 products with optimized titles and tags, have the crafter share the shop with their entire social network, offer a 10% opening-week discount, and respond to every message within 2 hours. First sales trigger Etsy's algorithm to show the shop to more buyers. The guide includes an exact day-by-day Launch Week checklist, SEO keyword research techniques, and the photo setup that makes products look professional using just a phone."

The Full Startup Guide Covers:

- ✓ Etsy shop setup from scratch: account, policies, shipping, payment
- ✓ Product photography using just a smartphone and natural light
- ✓ SEO: writing titles, tags, and descriptions Etsy's search loves
- ✓ The "Launch Week Blitz" strategy for fast first sales
- ✓ Managing orders, shipping notifications, and customer messages
- ✓ Pitching your services to crafty adults (parents, neighbors, teachers)
- ✓ Tracking finances: your commission, their revenue, Etsy fees
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Be the Business Brain Behind the Brand?

They make it. You sell it. Everyone profits. That's the power of partnership.

NEXT STEP

Etsy Shop Manager Complete Startup Guide

8 pages covering shop setup, photography, SEO, the Launch Week Blitz, order management, pitching, finances, and your first-week plan.

\$9.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

[Get the Book on Amazon →](#)

Parents: Etsy requires account holders to be 18+. We recommend parents set up the account and give supervised access to their teen. All financial transactions flow through the parent's connected bank/PayPal. The guide covers commission structures and simple tracking spreadsheets. This teaches digital marketing, customer service, SEO, photography, and real-world business operations — skills directly applicable to future careers.