



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

# Start an Event Photography Business!

Capture the moments everyone wants to remember — and get paid for your eye behind the lens.

Ages 12 - 16

Best for: THE STORYTELLER entrepreneur type

## Everyone Has a Camera. Almost Nobody Knows How to USE It. 📷

Here's the gap you're going to fill: **parents take hundreds of blurry, poorly-lit photos at every school event and sports game.** They desperately want great pictures of their kids — but they're too busy cheering, chasing siblings, or just... not great photographers. A teen who shows up to a school game, dance, or event with even basic photography skills and delivers crisp, well-composed photos? Parents will pay \$10-25 for a set of quality images. Youth sports teams alone spend billions on photography each year.

**\$0**

STARTUP COST

**\$15-50**

PER EVENT

**\$25-75**

PER TEAM PACKAGE

### 📱 You Don't Need an Expensive Camera

Here's the truth most photography guides won't tell you: **a modern smartphone takes better photos than a professional camera from 10 years ago.** If you have an iPhone or Android phone from the last 3-4 years, you already have everything you need. The difference between a good photo and a bad one isn't the camera — it's knowing where to stand, when to shoot, and how to use natural light. Those skills are exactly what this guide teaches.

### ✅ Why Event Photography Works for Teens

- ✓ \$0 startup if you already have a smartphone with a decent camera
- ✓ School events, sports games, and dances happen constantly during the school year
- ✓ Parents will pay \$10-25 for a set of quality photos of their kid in action
- ✓ Team photo packages (whole team + individual) earn \$50-150 per team
- ✓ You're already AT these events — now you're getting paid to be there
- ✓ Builds a portfolio that can lead to real photography jobs as you get older

### 👁️ Sneak Peek: From the Full Guide

"The 'Action + Reaction' technique is what separates amateur sports photos from ones parents will actually buy. Don't just photograph the kid scoring — photograph the celebration AFTER the score. The fist pump, the team huddle, the coach's high-five. These reaction shots capture emotion, and emotion is what parents pay for. For every action shot, take 2-3 reaction shots. Parents rarely buy a photo of their kid mid-stride. They ALWAYS buy the photo of their kid beaming with joy."

### The Full Startup Guide Covers:

- ✓ Smartphone photography techniques that produce professional-quality results
- ✓ The "Action + Reaction" method for sports and event photography
- ✓ Lighting, composition, and timing basics (the three skills that matter most)
- ✓ Packaging and delivering photos digitally (Google Drive, Dropbox, or gallery links)
- ✓ Pricing: per-photo, per-event, and team package models
- ✓ Getting permission from schools, coaches, and event organizers
- ✓ Basic editing using free phone apps (brightness, crop, contrast)
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Capture Moments (and Cash)? 📷

Every game, every event, every celebration — someone needs to capture it. That someone is you.

NEXT STEP

### Event Photography Complete Startup Guide

8 pages covering smartphone techniques, Action + Reaction method, lighting, delivery, pricing, permissions, editing, and your first-week plan.

**\$9.99**

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

**\$24.99**

on Amazon

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**Parents:** Event photography at school and sports events requires advance permission from coaches, school administrators, and event organizers. The guide includes a sample permission request template. We strongly recommend parents coordinate with schools and teams on behalf of younger teens. All photos of minors should be shared only with their own parents/guardians — never posted publicly without explicit parental consent. Payment collection should be managed by parents for kids under 14. This business develops artistic skills, professionalism, and teaches valuable digital media skills.