



# Start a Face Painting Business!

Turn cheeks into canvases and birthday parties into paychecks. The business where your art walks around and advertises itself.

**Ages 10 - 14**

Best for: **THE MAKER** entrepreneur type

## Your Art Literally Walks Around and Gets You More Customers 🎨

Here's what makes face painting one of the cleverest businesses a kid can start: every face you paint becomes a walking advertisement. A kid with a butterfly on their cheek runs around a birthday party and 15 other kids see it and scream "I WANT ONE!" A parent at a fair sees kids lined up at your booth and thinks "I should book this person for MY kid's party."

Your art markets itself. Every face is a billboard. Every party is a showcase. And unlike a painting on a wall, your art has LEGS — it literally walks around showing itself to your next customers.

**\$10-20**

Startup cost

**\$3-8**

Per face (fairs & events)

**\$50-100**

Per party booking (1-2 hrs)

### Why Face Painting Is Seriously Profitable

- ✓ One party booking (\$50-\$100 for 1-2 hours) can cover your entire supply cost for MONTHS
- ✓ At fairs and events, you can paint 8-12 faces per hour at \$3-\$5 each = \$24-\$60/hour
- ✓ Supplies last forever — a \$15 face paint kit does 100+ faces before you need to restock
- ✓ You set your own schedule — weekends, after school, summers, holidays
- ✓ Every event leads to more bookings — parents see your work and ask for your info
- ✓ Pairs perfectly with other party services — add balloon twisting, temporary tattoos, or glitter art for upsells
- ✓ Seasonal demand is huge — Halloween, school carnivals, summer fairs, holiday parties
- ✓ The skill transfers — face painting techniques teach brush control, color mixing, and quick artistry that apply to all visual art

#### 👁️ Sneak Peek: From the Full Guide

"The 'Menu Board' is what separates a kid with face paint from a kid with a BUSINESS. Before any event, create a display board showing 8-10 designs you can do — butterflies, superheroes, animals, rainbows, sports themes, flowers, skulls, and princesses. When kids walk up, they PICK from the board instead of asking for something impossible like 'paint the entire Avengers movie on my face.' The menu board speeds up your work (you've practiced these designs 50 times), prevents awkward moments, and makes you look incredibly professional."

### The Full Startup Guide Covers:

- ✓ Exactly which face paint brands are safe for skin (FDA-compliant — this is critical)
- ✓ 10 beginner-friendly designs you can learn in one afternoon (with practice tips)
- ✓ The Menu Board strategy that speeds up service and prevents impossible requests
- ✓ How to set up your station at events (table layout, mirror, supplies, signage)
- ✓ Pricing: per-face at events vs. hourly party bookings vs. premium designs
- ✓ How to get booked for birthday parties, school events, and community fairs
- ✓ Hygiene protocols — brush cleaning, sponge care, and allergy awareness
- ✓ Upsell add-ons: glitter tattoos, arm designs, and temporary tattoo stencils
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Paint Your Way to Profits? 🦋

Every face is a canvas. Every party is a payday. Your art is about to go mobile.

NEXT STEP

### Face Painting Business Complete Startup Guide

8 pages covering safe paint brands, 10 beginner designs, the Menu Board strategy, event setup, pricing, party bookings, hygiene protocols, upsell add-ons, and your first-week plan with printable worksheets.

**\$7.99** instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

**\$24.99** on Amazon

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**Parents:** The full guide dedicates an entire section to safety and hygiene. We only recommend FDA-compliant, cosmetic-grade, water-based face paints (Snazaroo, TAG, Diamond FX). The guide covers proper brush and sponge sanitation between children, allergy awareness protocols (always ask parents about skin sensitivities before painting), and handwashing requirements. We recommend parents accompany kids to their first several events and help manage the booking and payment process for party gigs. Face painting involves close physical contact with other children, so maintaining a professional, hygienic, and parent-supervised environment is essential.