



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

# Start a Handmade Ornament Business!

Handmade ornaments are the gifts people treasure most. Create keepsakes that hang on trees for generations.

Ages 8 - 14

Best for: THE MAKER entrepreneur type

## The Gift People Keep Forever 🎁

Every family has that one ornament on their tree that makes everyone smile — the handmade one. **Handmade ornaments are the most treasured decorations in any home** because they carry memories, personality, and heart. The market for handmade holiday ornaments is enormous: craft fairs, holiday markets, school bazaars, and online sales generate billions in revenue every fall and winter. And the best part? Ornaments are small, inexpensive to make, and sell at premium prices because of their sentimental value.

<\$10

STARTUP COST

\$5-15

PER ORNAMENT

85%+

PROFIT MARGIN

### ♥ The Sentimental Advantage

Here's why handmade ornaments command premium prices: **they're not just decorations — they're memories.** A "Baby's First Christmas" ornament with a child's name. A "New Home" ornament with the family's address. A memorial ornament with a loved one's photo. These aren't things people buy at a store — they're things they commission from a maker who can add that personal touch. And the emotional value means customers rarely negotiate on price.

### ✅ Why This Business Works

- ✓ Small, lightweight products — easy to make, display, and sell anywhere
- ✓ Holiday craft fairs and bazaars are PERFECT selling venues
- ✓ Personalized ornaments (names, dates, photos) command premium prices
- ✓ Great variety: clay, wood, resin, fabric, glass, paper — pick your medium
- ✓ Every family buys new ornaments every year — guaranteed annual demand
- ✓ They make perfect gifts — customers often buy 3-5 at a time

### 👁️ Sneak Peek: From the Full Guide

"The 'Ornament Party' is your secret high-volume sales channel. Offer to host an ornament-making party where guests create their own ornaments with YOUR supplies and guidance. Charge \$15-20 per person. Provide 2-3 ornament blanks, paint, glitter, and embellishments per guest. A party with 8 guests = \$120-160 for 2 hours. But here's the bonus: display YOUR pre-made ornaments for sale at the party. Guests who love making ornaments will also buy your finished ones as gifts. Most ornament parties generate \$50-100 in additional sales beyond the party fee."

### The Full Startup Guide Covers:

- ✓ 5 ornament techniques: clay, wood slice, clear ball, fabric, salt dough
- ✓ Personalization methods: hand-painting, vinyl lettering, photo inserts
- ✓ The "Ornament Party" hosting strategy for group sales
- ✓ Holiday craft fair prep: display, pricing, inventory planning
- ✓ Custom order management for personalized ornaments
- ✓ Packaging ornaments for gift-giving (boxes, tissue, tags)
- ✓ Timing: when to start making, when to start selling
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Ornament Your Way to Profits? 🎁

Every ornament tells a story. Every tree needs more. Your creativity is the perfect fit.

NEXT STEP

### Handmade Ornament Complete Startup Guide

8 pages covering 5 techniques, personalization, the Ornament Party model, craft fairs, custom orders, packaging, timing, and your first-week plan.

\$7.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

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**Parents:** Most ornament-making uses standard craft supplies safe for kids — clay, paint, glitter, wood slices, and clear ornament balls. For techniques involving hot glue guns, parents should supervise kids ages 8-10. Resin ornaments should follow the same safety protocols as our Resin Art guide (ages 12+ with ventilation). For craft fair selling, a parent should be present for kids under 14. This business teaches creativity, inventory planning, and seasonal business strategy.