



Start a House Cleaning Service!

Busy families will pay VERY well for someone reliable who shows up every week and makes their home sparkle. That someone could be you.

Ages 12 - 16

Best for: **THE HELPER** entrepreneur type

The Business With Unlimited Demand 🗑️

Here's a statistic that should excite you: the house cleaning industry in the U.S. is worth over \$60 billion per year. That's not because cleaning is complicated — it's because people are BUSY. Dual-income families, single parents, elderly homeowners, professionals who work 60-hour weeks — all of them would love a clean house and none of them have the time or energy to do it themselves.

Professional cleaning services charge \$100-\$250+ per visit. Most families can't afford that every week. But a responsible, trustworthy teenager who does a thorough job for \$25-\$50? That's not just affordable — that's a lifesaver. And once a family finds a cleaner they trust, they hold on. This is one of the stickiest recurring-income businesses you can build.

\$0-10

Startup (use client's supplies)

\$25-50

Per cleaning session

\$400+

Monthly (3-4 weekly clients)

🗨️ This Is a REAL Business — Not Just "Doing Chores"

There's a difference between cleaning your own room because your mom told you to and running a cleaning service for paying clients. When you're getting paid, you show up on time, follow a checklist, deliver consistent quality, and treat the client's home with respect. You're a professional — not a kid doing chores. That mindset shift is what makes clients trust you, pay you well, and recommend you to their friends. This guide teaches you to operate like a professional from day one.

6 Service Packages You Can Offer

Kitchen & Bathroom Focus

\$20-\$30

45-75 min

Full House Tidy

\$30-\$50

1.5-2.5 hours

Dusting & Vacuuming Only

\$15-\$25

45-60 min

Post-Party Cleanup

\$30-\$50

1-2 hours

Move-In/Move-Out Clean

\$40-\$75

2-4 hours

Weekly Maintenance

\$25-\$40/week

1-1.5 hours (gets faster!)

💰 The Recurring Income Machine

The weekly maintenance package is where the real money lives. A house that's cleaned EVERY week stays relatively clean — so each session gets faster and easier. Your first clean might take 2 hours. By week 4, it takes 75 minutes because there's less buildup. But you're still charging the same rate. Your effective hourly rate goes UP every week as you get more efficient. Three weekly clients at \$35/visit = **\$420/month**. Four clients = **\$560/month**. That's more than many part-time adult jobs — for 4-6 hours of work per week.

👁️ Sneak Peek: From the Full Guide

"The 'Clockwise Method' is how professional cleaners move through a room without missing anything or backtracking. Enter the room and start at the wall immediately to your left. Clean everything — dust, wipe, straighten — moving clockwise around the room. Finish with the floor (vacuum or mop) on your way out. This ensures you never miss a spot, never waste time going back and forth, and you can clean any room in any house without a checklist because the METHOD is the checklist. Learn this once and you'll clean faster and more thoroughly than 90% of adults."

The Full Startup Guide Covers:

- ✓ The "Clockwise Method" that pros use to clean any room perfectly every time
- ✓ Room-by-room guides: kitchen, bathroom, living areas, bedrooms — what to clean and in what order
- ✓ Pricing by service type, house size, and frequency
- ✓ Using the client's supplies vs. bringing your own (and when to upgrade)
- ✓ The "First Clean" strategy: do the initial deep clean at a slight discount to lock in weekly recurring
- ✓ Quality checklist you can leave behind to show what you completed
- ✓ Building trust: handling keys, being in someone's home, and respecting privacy
- ✓ The referral machine: how one happy client becomes three
- ✓ Scaling: from solo cleaner to a team of two for bigger homes
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Make Homes Sparkle (and Your Bank Account Too)? ✨

Reliable. Thorough. Trustworthy. Three words that make families hand you their house key — and their money.

NEXT STEP

House Cleaning Complete Startup Guide

10 pages covering the Clockwise Method, room-by-room guides, pricing, supplies, the First Clean strategy, quality checklists, trust building, referral systems, scaling, and your first-week plan with printable worksheets.

\$7.99 instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99 on Amazon

[Get the Book on Amazon](#)



Parents: House cleaning involves working inside clients' homes, which requires the highest level of trust. We strongly recommend parents accompany teens on the first visit to every new client for a proper introduction and walk-through. The guide covers appropriate boundaries: teens should never open drawers, cabinets, or closets that aren't designated for cleaning, never handle medications or valuables, and always report any accidental damage immediately. When clients offer a house key for recurring visits, parents should manage the key and be aware of the cleaning schedule. We recommend using cleaning for families you personally or who are referred by trusted sources until trust and experience are well-established. The guide uses only standard, non-toxic cleaning products (no industrial chemicals).