



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Jewelry & Bracelet Business!

Everything you need to know BEFORE you start — from a kid who could be you to a business that could be yours.

Ages 8 - 14

Best for: **THE MAKER** entrepreneur type

Could YOU Start a Jewelry Business?

Riley Kinnane-Petersen started selling jewelry from her lemonade stand at age 5. Today, her brand Gunner & Lux has been featured in Teen Vogue and sold in over 500 stores. Gabrielle Jordan started Jewelz of Jordan at age 9. This isn't fantasy — kids do this every single day.

Here's why jewelry is one of the BEST first businesses for young makers:

\$5-\$20

Startup cost

3-5x

Typical markup



Creative possibilities

What You'll Need to Get Started

- ✓ Beads, string, or wire (start with one type — you can expand later!)
- ✓ Basic tools: scissors, clasps, pliers (borrow from a parent's toolbox)
- ✓ A workspace (your desk, the kitchen table, a craft corner)
- ✓ Your imagination (the most important supply — and it's free!)
- ✓ A parent or guardian who's on board with your plan

Sneak Peek: From the Full Guide

"The #1 mistake new jewelry makers make is trying to sell everything to everyone. Start with ONE type of jewelry (friendship bracelets, beaded necklaces, or clay earrings) and become KNOWN for it. Once people associate your name with that one product, you can expand. This is exactly what Gunner & Lux did."

The Full Startup Guide Covers:

- ✓ Complete supply list with exact items and where to buy them cheaply
- ✓ Step-by-step instructions for your first 3 products
- ✓ How to price your jewelry (the formula that guarantees profit)
- ✓ Where and how to sell (school, markets, online with parent help)
- ✓ How to photograph your jewelry so it looks professional
- ✓ Your first-week action plan (day by day)
- ✓ How to handle your first customer and get your first review
- ✓ How to grow from 1 sale to 100 sales



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Start Your Jewelry Empire?

You've got the spark. Now get the full roadmap.

NEXT STEP

The Complete Jewelry Business Startup Guide

8 pages of step-by-step instructions, supply lists, pricing formulas, sales strategies, and your first-week action plan.

\$5.99 instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum. Business plans, branding, marketing, money skills, and so much more.

\$24.99 on Amazon

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Parents: Every startup guide is designed for kids to use independently with minimal supervision. All business ideas are age-appropriate and emphasize safety, ethics, and responsible money management. Questions? Visit littleleaderslaunchpad.com