



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Newsletter or Blog for Kids!

Your words, your audience, your platform. Build something that grows with every issue you publish.

Ages 11 - 14

Best for: THE STORYTELLER entrepreneur type

Your Voice Is Worth More Than You Think

Here's something adults are starting to realize: **kids have perspectives that adults genuinely want to hear.** A kid's take on school life, sports, books, games, neighborhood news, or even just "cool stuff I found this week" is fresh, honest, and entertaining. Newsletters and blogs aren't just for grown-ups anymore. Kids across the country are building audiences of dozens, hundreds, even thousands of readers — starting with their school, neighborhood, and family network. And the best part? This business costs literally \$0 to start.

\$0

STARTUP COST

100+

READERS IN MONTH 1

∞

GROWTH POTENTIAL

The Skill That Pays Forever

Here's the real truth: **learning to write for an audience is one of the most valuable skills on Earth.** Every CEO, marketer, journalist, author, creator, and leader writes to communicate. Starting a newsletter at 12 doesn't just build an audience now — it builds a skill that will serve you in college applications, job interviews, and every career you ever have. You're not just starting a business. You're developing a superpower.

Why a Newsletter/Blog Is Brilliant

- ✓ \$0 startup — free platforms like Substack, Google Sites, or even email
- ✓ Write about what you already love — sports, books, games, school life, nature
- ✓ Build an audience that grows with every issue you publish
- ✓ Incredible for college applications and scholarships (proof of initiative)
- ✓ Can eventually earn money through sponsorships, premium content, or tips
- ✓ Work from anywhere — all you need is a device and ideas

Sneak Peek: From the Full Guide

"The 'Neighborhood Newsletter' is the fastest path to your first 50 subscribers. Pick a hyper-local focus — YOUR neighborhood, school, or community. Cover things no one else covers: the new family that moved in on Oak Street, the best trick-or-treat houses ranked, which lunch day is actually good, the local park's hidden spots. Deliver it via email (parents sign up) or even print 20 copies and hand-deliver them. Local content has zero competition and maximum relatability. People LOVE reading about their own community — especially when it's written by someone who actually lives there."

The Full Startup Guide Covers:

- ✓ Choosing your niche: neighborhood news, book reviews, sports, gaming, nature, school life
- ✓ Free platforms compared: Substack vs. Google Sites vs. email vs. printed
- ✓ The "Neighborhood Newsletter" hyper-local strategy
- ✓ Writing your first issue — structure, length, and voice
- ✓ Getting your first 50 subscribers (without social media)
- ✓ Consistency: how often to publish and sticking to a schedule
- ✓ Eventually earning: sponsorships, premium issues, and tip jars
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Become the Voice of Your Community?

Every great writer started with one page. Every great publisher started with one issue. Start yours today.

NEXT STEP

Newsletter/Blog Complete Startup Guide

8 pages covering niche selection, free platforms, the Neighborhood Newsletter strategy, writing tips, growing subscribers, earning, and your first-week plan.

\$7.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

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