



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Personal Shopping & Styling Business!

Help people look their best by putting outfits together, organizing closets, and being the style advisor everyone needs.

Ages 13 - 16

Best for: THE STRATEGIST entrepreneur type

Everyone Wants to Look Good. Not Everyone Knows How.

Think about it: **how many adults do you know who hate shopping for clothes or have no idea what looks good together?** The answer is most of them. Personal styling used to be a luxury only celebrities could afford. But today, everyday people want help — choosing outfits for events, decluttering overcrowded closets, or just figuring out what to wear to a job interview. Fashion-savvy teens who understand trends, colors, and style have a real skill that adults will genuinely pay for.

\$0

STARTUP COST

\$15-30

PER SESSION

\$25-50

CLOSET ORGANIZATION

♥ Your Generation Gets Fashion Better

Here's your unfair advantage: **you grew up in the age of fashion content.** You've seen thousands of outfit ideas, style videos, and trend breakdowns. You understand what's current in a way that many adults simply don't. That visual literacy — knowing what goes with what, what's trendy, what flatters different body types — is a genuinely valuable skill. Combined with the energy and enthusiasm of a young entrepreneur, you become the affordable style advisor that busy adults never knew they needed.

✔ Why This Business Works

- ✔ \$0 startup — your fashion knowledge IS the product
- ✔ Help adults pick outfits for events, work, dates, or everyday style
- ✔ Closet organization and decluttering pays \$25-50 per session
- ✔ Personal shopping (accompanying someone to stores) earns \$15-25/hour
- ✔ Repeat clients: seasonal wardrobe refreshes, back-to-school shopping
- ✔ Builds directly toward careers in fashion, retail, and styling

👁️ Sneak Peek: From the Full Guide

"The 'Closet Audit' is your gateway service. Offer a 1-hour closet evaluation where you go through someone's wardrobe and create outfit combinations from clothes they ALREADY own. Most people wear 20% of their wardrobe and ignore the rest. Show them 10 new outfit combinations from their existing clothes, suggest 3-5 items to donate, and recommend 2-3 affordable new pieces that would multiply their options. Charge \$20-30 for the session. Clients are amazed at how many outfits they already had — they just needed fresh eyes. And they'll hire you every season."

The Full Startup Guide Covers:

- ✔ The "Closet Audit" service: your gateway to ongoing clients
- ✔ Style basics: color theory, proportion, and dressing for body types
- ✔ Personal shopping: how to accompany clients and suggest within budgets
- ✔ Building a style portfolio to show potential clients
- ✔ Pricing: per-session, per-outfit, and seasonal packages
- ✔ Working with different age groups (teens, parents, grandparents)
- ✔ Social media style inspiration boards for clients
- ✔ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Turn Your Style Into a Service?

You see outfits everywhere. Now it's time to get paid for your eye.

NEXT STEP

Personal Shopping & Styling Complete Startup Guide

8 pages covering the Closet Audit, style basics, personal shopping, portfolio building, pricing, working with different age groups, and your first-week plan.

\$9.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

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Parents: Personal styling involves visiting clients' homes for closet audits, which requires parental accompaniment for teens under 16. The guide recommends starting with people you already know — family friends, relatives, neighbors. All home visits should be with a parent present. For personal shopping trips, a parent should drive and accompany the teen. This business builds social skills, visual creativity, and professional communication — and can lead to careers in fashion, retail management, or personal styling.