



Start a Plant Growing & Selling Business!

Grow it from a seed. Sell it for dollars. The business that teaches patience, science, and how money literally grows.

Ages 8 - 14

Best for: **THE MAKER** entrepreneur type

The Business Where Your Product Grows Itself

Here's something beautiful about a plant business: nature does most of the work. You plant a seed, give it water and sunlight, and in a few weeks you have a product worth \$3-\$15 that cost you pennies to create. Or even better — you take a FREE cutting from an existing plant, root it in water, pot it up, and sell it for pure profit. Your inventory literally grows while you sleep.

The houseplant market has EXPLODED in the past few years. Millennials and Gen Z are obsessed with plants. Succulents, herbs, pothos, monstera — people can't get enough. Farmers markets, neighborhood sales, school plant sales, and online shops are all viable channels. And the eco-friendly, local, kid-grown angle? That's marketing gold.

\$0-10

Startup cost

\$0.10-50

Cost per plant

\$3-15

Selling price each

The Eco-Friendly Angle (Marketing Gold)

A kid growing and selling plants is not just a business — it's a STORY people want to support. "Locally grown by a 10-year-old who cares about the environment" is the kind of thing that makes adults pull out their wallets AND post about it on Instagram. You're selling plants, but you're also selling a feel-good story about youth, nature, and entrepreneurship. That story is worth more than the plant itself.

9 Plants You Can Grow and Sell

Succulents

\$3-\$8 each

Propagate from leaves (free!)

Herbs (basil, mint)

\$3-\$5 per pot

Seed to sale: 4-6 weeks

Pothos cuttings

\$4-\$8 each

Root in water (free!)

Flower seedlings

\$2-\$5 per pot

Seed to sale: 6-8 weeks

Spider plant babies

\$3-\$6 each

Free from mother plant

Vegetable starts

\$2-\$4 per pot

Huge spring demand!

Aloe vera pups

\$4-\$8 each

Free from mature plant

Microgreens

\$3-\$5 per tray

Ready in 7-14 days!

Herb garden kits

\$8-\$12 per kit

Pot + soil + seeds + label

Sneak Peek: From the Full Guide

"The 'Propagation Station' is your infinite inventory machine. One healthy pothos plant produces 10-20 cuttings per year. Each cutting roots in water in 2-3 weeks, gets potted, and sells for \$4-\$8. One spider plant produces 5-15 baby plants per year — every single one is a free product. Succulents drop leaves that grow into new plants on their own. Once you understand propagation, you never need to BUY inventory again. Your existing plants CREATE your new products for free. That's a 100% profit margin — and no other business on this list can say that."

The Full Startup Guide Covers:

- ✓ The propagation method: how to create infinite free inventory from existing plants
- ✓ Growing from seeds: the cheapest way to start (a \$2 seed packet makes 20-50 plants)
- ✓ The 9 best plants for kid sellers — easy to grow, hard to kill, popular with buyers
- ✓ Container sourcing: upcycled pots, thrift store finds, and Dollar Tree containers
- ✓ The "Herb Garden Kit" premium product that turns \$1 of supplies into a \$10 gift
- ✓ Pricing by plant type, size, and presentation
- ✓ Selling at farmers markets, front-yard stands, school events, and to neighbors
- ✓ Seasonal planning: what to grow in spring, summer, fall, and even winter (indoor herbs!)
- ✓ Care cards that build trust and prevent "my plant died" complaints
- ✓ First-month action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Grow Your Business — Literally?

Seeds, sunshine, and patience. That's all it takes to grow products people love to buy.

NEXT STEP

Plant Business Complete Startup Guide

8 pages covering propagation, seed starting, 9 best plants, container sourcing, the Herb Garden Kit, pricing, selling channels, seasonal planning, care cards, and your first-month plan with printable worksheets.

\$5.99 instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99 on Amazon

[Get the Book on Amazon →](#)

Parents: Plant businesses are among the safest and most educational businesses for kids. They teach biology, patience, responsibility, and environmental stewardship alongside business skills. No hazardous materials are involved. Soil, seeds, water, and sunlight are the primary supplies. For farmers market selling, a parent should accompany the child and help with booth setup. The guide includes a care card template to include with every plant sold, reducing customer issues and building professionalism. This business also beautifully complements school science projects and environmental learning.