



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Pressed Flower Art Business!

Nature provides the materials. You provide the artistry. Together, it's magic that people pay real money for.

Ages 8 - 14

Best for: THE MAKER entrepreneur type

Free Materials, Stunning Results 🌿

This might be the most magical business a kid can start: **you pick flowers from your yard, press them flat, and turn them into art people hang on their walls.** Pressed flower art has exploded on Etsy and at craft markets — framed botanical pieces sell for \$15-40, bookmarks for \$5-8, and greeting cards for \$6-10. The trend toward natural, handmade home decor means your products fit perfectly into what adults are already searching for. And your raw materials? They grow in every yard, park, and garden for free.

< \$5

STARTUP COST

\$5-40

PER ART PIECE

95%+

PROFIT MARGIN

🌿 The Most Eco-Friendly Business Possible

Your raw materials are **literally free and renewable.** Wildflowers, garden clippings, leaves, ferns, herbs — nature provides an endless supply of beautiful materials at zero cost. You're not buying plastic, not creating waste, not using chemicals. Just plants, paper, and frames. Customers who care about sustainability (and that's a LOT of people right now) will specifically choose your products because they're natural and handmade. That eco angle is a selling point worth marketing.

✅ Why Pressed Flower Art Sells

- ✓ Materials are FREE — flowers, leaves, and ferns from your yard or neighborhood
- ✓ Pressing flowers is relaxing and meditative — it barely feels like work
- ✓ Framed pieces look incredibly professional and "store-quality"
- ✓ Perfect for Mother's Day, birthdays, weddings, and home decor gifts
- ✓ Spring and summer = peak collecting season; sell year-round from your stockpile
- ✓ Every piece is one-of-a-kind — no two flowers press exactly the same

🌸 Products You Can Create



Framed Botanical Art



Flower Bookmarks



Pressed Flower Cards



Flower-Pressed Candle Wraps

👁️ Sneak Peek: From the Full Guide

"The 'Memory Bouquet' service is your premium offering. When someone gets flowers for a wedding, anniversary, or funeral, offer to press a selection of the blooms and create a framed art piece as a permanent keepsake. Charge \$25-40 for this service. The emotional value is ENORMOUS — you're turning a bouquet that would die in a week into art that lasts forever. Market this to local florists, wedding planners, and on community social media. One 'Memory Bouquet' order per month adds \$300-480 to your annual income."

The Full Startup Guide Covers:

- ✓ 3 pressing methods: heavy book, DIY press, microwave (fastest)
- ✓ Which flowers and leaves press best (and which ones to avoid)
- ✓ The "Memory Bouquet" premium service for weddings and special occasions
- ✓ Creating professional-looking framed arrangements
- ✓ Pricing by product type: bookmarks, cards, framed pieces, custom orders
- ✓ Preserving colors — the seal-and-protect techniques that prevent fading
- ✓ Seasonal collecting calendar — what to pick and when
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Turn Flowers Into Your First Business? 🌸

Nature does the growing. You do the creating. Together, it's a business that blooms.

NEXT STEP

Pressed Flower Art Complete Startup Guide

8 pages covering pressing methods, best flowers, the Memory Bouquet service, framing, pricing, preservation, seasonal calendar, and your first-week plan.

\$5.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

[Get the Book on Amazon →](#)

Parents: Pressed flower art uses entirely natural, safe materials — flowers, leaves, paper, and picture frames. The only tool requiring supervision is a craft iron or microwave (for speed-pressing methods). We recommend parents accompany younger kids (8-10) when collecting flowers outdoors and help identify safe vs. irritating plants (poison ivy, etc.). For the Memory Bouquet service, parents should handle client communication for younger entrepreneurs. This business beautifully combines nature education, art skills, and entrepreneurship.