



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

# Start a Resin Art & Jewelry Business!

Crystal-clear, glossy, stunning. Resin art looks like magic — and sells like it too.

Ages 12 - 16

Best for: THE MAKER entrepreneur type

## The Art Form That Looks Way Harder Than It Is

Resin art has taken over social media. Those gorgeous, glassy pendants with flowers inside? The shimmery coasters that look like ocean waves? The crystal-clear keychains? **They all sell for \$10-40+ on Etsy and at craft markets.** And here's what most people don't realize: resin crafting is actually pretty simple once you learn the basics. Mix two liquids, pour into a mold, add something pretty, wait 24 hours. The result looks like a professional made it — because the resin itself creates that flawless, glossy finish automatically.

< \$25

STARTUP COST

\$10-40

PER PIECE

70%+

PROFIT MARGIN

### Safety Is Non-Negotiable

Let's be upfront: resin requires **proper safety precautions**. You need good ventilation (work near an open window or outdoors), nitrile gloves (always), and protective eyewear. The guide uses only UV-safe, low-odor epoxy resins designed for home crafters — NOT industrial resins. This business has a higher age recommendation (12+) for good reason, and parental supervision during mixing and pouring is required. When done safely, resin crafting is incredibly rewarding — but safety always comes first.

### Why Resin Art Commands Premium Prices

- ✓ Products look incredibly professional — the resin creates a perfect glossy finish
- ✓ Embed ANYTHING: flowers, glitter, photos, charms, letters — endless possibilities
- ✓ High perceived value — customers happily pay \$15-40 for a single piece
- ✓ Pieces are durable and waterproof — they last forever
- ✓ Custom orders (names, initials, photos) command premium pricing
- ✓ Perfect for gifts: jewelry, keychains, coasters, bookmarks

### Best-Selling Resin Products



Flower Pendants & Earrings



Custom Keychains



Ocean Wave Coasters



Crystal Bookmarks

### Sneak Peek: From the Full Guide

"The 'Memorial Keepsake' is your most emotionally valuable product. When a family loses a pet, offer to preserve a few strands of fur, a tiny collar tag, or a photo in a clear resin pendant or ornament for \$25-35. When someone loses a loved one, a small resin piece containing dried flowers from the funeral arrangement becomes a priceless keepsake. These orders are rare but deeply meaningful — and customers will pay premium prices for the emotional value. Handle these orders with extra care and a handwritten note. Word of mouth from one memorial piece can bring in multiple orders."

### The Full Startup Guide Covers:

- ✓ Complete safety guide: ventilation, gloves, approved resin brands for teens
- ✓ Step-by-step first pour tutorial with troubleshooting (bubbles, sticky resin, etc.)
- ✓ 6 beginner-friendly projects that sell for \$10-40
- ✓ The "Memorial Keepsake" premium service
- ✓ Where to buy resin, molds, pigments, and findings affordably
- ✓ Pricing by product type, complexity, and customization level
- ✓ Photography tips for selling resin art online (lighting is everything)
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Create Crystal-Clear Profits?

Pour, cure, sell. Every piece you make looks like it belongs in a boutique.

NEXT STEP

### Resin Art & Jewelry Complete Startup Guide

10 pages covering safety, first pour tutorial, 6 projects, the Memorial Keepsake service, sourcing, pricing, photography, and your first-week plan.

\$9.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

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**Parents:** Resin art requires active parental involvement. This guide is rated ages 12+ and we strongly recommend parents supervise ALL resin mixing, pouring, and curing sessions. Required safety equipment: nitrile gloves (included in most starter kits), safety glasses, and adequate ventilation (open windows or outdoor workspace). We recommend only low-odor, BPA-free epoxy resins designed for home crafters (specific brand recommendations in the full guide). Resin should never be used in enclosed, unventilated spaces. Once cured (24 hours), resin products are completely safe and inert. This business teaches precision, chemistry basics, patience, and artistic design.