



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

# Start a Room & Closet Organization Service!

Some people see mess. You see a problem that needs solving — and a before-and-after photo that markets itself.

Ages 11 - 14

Best for: **THE HELPER** entrepreneur type

## Chaos to Calm — and Getting Paid for the Transformation ✨

Open any social media app and search "room organization" or "closet makeover." Millions of views. Millions of likes. People are OBSESSED with the transformation from messy to organized. It's satisfying, it's visual, and it's something almost everyone wishes they had but very few people actually want to DO themselves.

Professional organizers charge \$50-\$150 per HOUR. That's out of reach for most families. But a sharp, organized kid who can transform a messy playroom, disaster closet, or chaotic bedroom for \$15-\$30 per room? That's a bargain — and once a parent sees the result, they'll hand you the keys to every closet in the house.

**\$0**

Startup cost

**\$15-40**

Per room/closet

**\$200+**

Monthly (5-8 clients)

### 🗨️ Your Secret Advantage: You KNOW Kids' Rooms

Here's why a kid organizer actually has an edge over an adult: you know what it's like to HAVE a messy room. You know where stuff ends up, why it piles up, and most importantly — you know how another kid's brain works. An adult organizer might create a beautiful closet system that a 9-year-old will destroy in a week because it doesn't match how kids actually live. YOU create systems that kids can actually MAINTAIN because you understand the user. That insight is your competitive advantage.

## 8 Spaces Families Will Pay You to Organize

Kid's Bedroom

\$20-\$35

1-2 hours

Closet Overhaul

\$15-\$25

45-90 min

Playroom Rescue

\$25-\$40

1.5-3 hours

Garage (with parent)

\$30-\$50

2-3 hours

Pantry & Kitchen Cabinets

\$15-\$25

1-2 hours

Bookshelf Styling

\$10-\$20

30-60 min

Craft/Art Supply Station

\$15-\$25

1-2 hours

Back-to-School Room Reset

\$25-\$40

1.5-2.5 hours

### 👁️ Sneak Peek: From the Full Guide

"The 'Before & After Portfolio' is the most powerful sales tool in this business — even more powerful than for lawn care or car washing. Messy-to-organized photos are INCREDIBLY satisfying to look at. Take a photo of the disaster BEFORE you start. Take a photo from the same angle when you're done. Post those side-by-side on social media (with the family's permission) and watch parents DM you saying 'Can you do my kid's room next?' One viral before-and-after post can book you for a month. Parents share these photos compulsively because they're so visually satisfying — your work literally markets itself."

## The Full Startup Guide Covers:

- ✓ The 4-step organization method: Empty, Sort, Purge, Arrange (works for any space)
- ✓ Creating systems kids can actually MAINTAIN — the "3-Box Rule" and the "Zone Method"
- ✓ Pricing by space size, mess level, and time
- ✓ The Before & After Portfolio strategy that books clients on autopilot
- ✓ Dollar Tree and budget storage solutions that look expensive but cost almost nothing
- ✓ How to pitch to parents: "I organize kids' rooms the way kids actually use them"
- ✓ Seasonal demand spikes: back-to-school, New Year declutter, spring cleaning, moving prep
- ✓ Upselling: from one closet to the whole house — the room-by-room expansion
- ✓ Handling sensitive items: toys kids don't want to part with, sentimental items, privacy
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Turn Chaos Into Calm (and Cash)? 📁

Messy rooms are everywhere. Someone who can fix them is priceless.

NEXT STEP

### Room & Closet Organization Complete Startup Guide

8 pages covering the 4-Step Method, kid-friendly systems, pricing, the Before & After Portfolio, budget storage solutions, pitching parents, seasonal demand, upselling, and your first-week plan with printable worksheets.

**\$5.99** instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

**\$24.99** on Amazon

[Get the Book on Amazon](#)



**Parents:** Organization work happens inside clients' homes, so we recommend parents accompany kids to every job, especially with new clients. The guide covers appropriate boundaries: kids should organize spaces designated by the homeowner only, never open drawers or cabinets without permission, and handle all items respectfully. The "Purge" step (deciding what to donate or discard) should always involve the homeowner — your child should never throw away or donate items without explicit approval. Before & After photos require the family's permission before sharing publicly. This business teaches planning, spatial reasoning, and decision-making skills that transfer beautifully to academic and professional contexts.