



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Seasonal Decoration Business!

Deck the halls, hang the lights, set the scene — and get paid by busy families who love holidays but hate the setup.

Ages 10 - 14

Best for: THE HELPER entrepreneur type

Busy Families LOVE Holidays. They HATE Decorating. 🎄

Here's a truth about holiday decorating: **most families buy decorations every year but never put them all up.** The boxes sit in the garage. The lights stay tangled. The inflatable Santa never gets plugged in. Why? Because decorating takes TIME — hours of untangling, climbing, arranging, and hanging. Busy parents with demanding jobs and multiple kids would LOVE to hand the entire job to an energetic, creative kid who actually ENJOYS decorating. That kid could be you, earning \$25-75 per house, per holiday.

< \$15
STARTUP COST

\$25-75
PER HOUSE

4-6x
HOLIDAYS PER YEAR

🎁 The Multi-Holiday Goldmine

Most people think of Christmas decorating. But smart entrepreneurs know there are **at least 6 decorating seasons per year:** Valentine's Day, Easter/Spring, 4th of July, Halloween, Thanksgiving, and Christmas/Winter. One neighborhood client who hires you for all 6 seasons at \$30-50 each = \$180-300 per year from a SINGLE house. Build a list of 5-10 regular clients and you're earning serious money.

✅ Why This Business Works

- ✓ You use the CLIENT'S decorations — your supplies cost is nearly zero
- ✓ Every major holiday creates a new wave of business (6+ per year)
- ✓ Neighbors see one decorated house and want theirs done too
- ✓ Includes setup AND takedown — that's two paid visits per holiday
- ✓ Perfect for energetic kids who like working outdoors
- ✓ One client per holiday season = repeat income all year

👁️ Sneak Peek: From the Full Guide

"The 'Block Package' is your highest-earning strategy. Instead of decorating one house at a time, offer a discounted rate for 3+ houses on the same street: \$40/house individually, but \$30/house if three or more neighbors sign up together. Go door-to-door with a simple flyer two weeks before each holiday. When one neighbor says yes, mention it to the next: 'The Smiths are already signed up — want to make it a matching block?' Neighborhood pride kicks in. Suddenly you have 4-5 houses on one street, all in one efficient afternoon of work."

The Full Startup Guide Covers:

- ✓ Decorating techniques for each major holiday (what looks great fast)
- ✓ The "Block Package" strategy for neighborhood-wide sales
- ✓ Pricing by house size, decoration complexity, and holiday
- ✓ Working with the client's decorations vs. suggesting additions
- ✓ Setup AND takedown pricing — getting paid twice per holiday
- ✓ Light hanging safety: what kids should and shouldn't climb
- ✓ Marketing: flyers, timing, and the neighborhood ripple effect
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Spread Holiday Cheer (and Earn Holiday Cash)? 🎄

Six seasons. Dozens of houses. One creative kid who makes every block look magical.

NEXT STEP

Seasonal Decoration Complete Startup Guide

8 pages covering techniques for each holiday, the Block Package strategy, pricing, safety, marketing, and your first-week plan.

\$7.99

instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99

on Amazon

[Get the Book on Amazon →](#)

Parents: This guide emphasizes safety throughout. We specifically address ladder safety — kids should NOT use tall ladders or climb on roofs. All elevated decorating (gutters, high hooks) should be done by an adult. The guide focuses on ground-level and porch decorating for younger kids, with step-stool-only elevation for older teens. Parents should accompany kids ages 10-12 to initial client meetings. For light-hanging involving electricity, parents should verify outdoor outlets and extension cords are safe. This business builds creativity, customer service, and physical coordination.