



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a **Slime** Business!

Stretchy, squishy, sparkly, and surprisingly profitable. Turn your obsession into an actual money-making machine.

Ages 8 - 12

Best for: **THE MAKER** entrepreneur type

The Squishiest Business on the Planet ✨

Slime isn't just a trend — it's a full-blown industry. The global slime market is worth over \$2 billion and it's still growing. Kids are selling slime on Etsy, at craft fairs, and at school for serious money. Some kid slime businesses earn hundreds of dollars per month.

And the best part? Slime costs almost nothing to make, the recipes are simple, and YOU get to invent wild new textures, colors, and scents that nobody else has.

\$5-15

Total startup cost

\$0.50

Cost per container

\$5-8

Selling price each

🤯 Mind-Blowing Slime Stat

A container of slime that costs you about \$0.50 in materials sells for \$5-\$8. That's a 10-16x markup. If you make 20 containers from one supply run costing \$10 and sell them all at \$5 each, you just turned \$10 into \$100. That's a \$90 profit from a few hours of squishy, colorful, glittery fun.

Why Slime Is the Perfect Kid Business

- ✓ Dirt cheap to make — most ingredients are from the dollar store or grocery aisle
- ✓ HUGE markups — you're selling the experience and creativity, not just glue and borax
- ✓ Infinite variety — glitter, glow-in-the-dark, crunchy, fluffy, butter, cloud, clear — you never run out of new ideas
- ✓ Massively popular with your exact peer group — your classmates ARE your customers
- ✓ Social media GOLD — slime videos get millions of views on TikTok and Instagram. The ASMR crunch and stretch is addictive to watch
- ✓ Easy to ship — lightweight, non-perishable, fits in a small container. Perfect for online selling
- ✓ Fun to make — this is a business where "work" feels like play

👁️ Sneak Peek: From the Full Guide

"The secret to a slime business isn't just making great slime — it's NAMING it. 'Blue Slime' sells for \$3. 'Midnight Galaxy Crunch with Silver Stars' sells for \$7. Same ingredients. Different story. Every slime you make should have a creative name, a theme, and a vibe. You're not selling goo. You're selling an experience. You're selling a tiny jar of magic."

The Full Startup Guide Covers:

- ✓ 3 base slime recipes (basic, fluffy, clear) that you can turn into 20+ varieties
- ✓ Complete supply list with exact products and where to buy them cheapest
- ✓ Safety rules: what's safe, what to avoid, and ingredient handling for kids
- ✓ The naming and branding strategy that doubles your selling price
- ✓ Packaging ideas that make \$0.50 of slime look like a \$8 gift
- ✓ Where to sell: school, markets, online (Etsy with parent help), and social media
- ✓ How to create ASMR-style content that markets your slime for free
- ✓ The "Slime of the Month" subscription model for recurring income
- ✓ First-week plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Get Your Hands Slimy (and Your Pockets Full)? 💰

You've been making slime for fun. It's time to make slime for PROFIT.

NEXT STEP

Slime Business Complete Startup Guide

8 pages of recipes, naming strategies, packaging tricks, the subscription model, social media content tips, and your first-week plan with printable worksheets.

\$5.99 instant download

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THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99 on Amazon

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Parents: The full guide includes ingredient safety information. All recipes use common household ingredients (PVA glue, baking soda, contact lens solution). We recommend supervising slime-making sessions, especially for younger kids, and ensuring proper handwashing after handling. The guide addresses borax alternatives for parents who prefer borax-free recipes. No toxic or dangerous chemicals are used in any recipe.