



Start a Snow Shoveling Service!

When the snow falls, the money rises. The winter business where urgency is your best friend and every snowstorm is payday.

Ages 10 - 14

Best for: **THE HELPER** entrepreneur type

Every Storm Is a Payday ❄️

Here's the beautiful economics of snow: when it falls, it HAS to be removed. Not "should be" removed. Not "it would be nice to" remove it. It MUST be removed — driveways need clearing, sidewalks need to be safe, cars need to get out, and in many neighborhoods there are actual FINES if you don't clear your walkway within 24 hours.

That urgency means people don't shop around. They don't compare prices. They don't wait until next week. They need someone NOW, and they'll pay a premium for whoever shows up first with a shovel. If that person is a reliable kid from the neighborhood, they'll not only pay you — they'll book you for the ENTIRE winter so they never have to worry again.

\$0

Startup (use family shovel)

\$15-40

Per driveway

\$100+

Per snowstorm day

💰 Storm Day Math

A decent snowstorm hits. You have 5 driveways to clear. Each one takes 20-40 minutes and pays \$20-\$30. That's **\$100-\$150 in a single morning** — before lunch. Depending on where you live, you might get 8-15 storms per winter. At \$100-\$150 per storm, that's **\$800-\$2,250 for the entire winter season**. All for a business that costs exactly \$0 to start if you borrow the family shovel.

Why Snow Shoveling Is the Ultimate Hustle

- ✓ \$0 startup — use your family's shovel (ask first!). Upgrade to your own after the first storm's earnings.
- ✓ URGENT demand — people can't wait. Urgency = premium pricing. Nobody haggles when their car is stuck.
- ✓ First mover advantage — the kid who knocks on doors DURING the storm (or right after) gets every job
- ✓ Premium pricing is expected — \$20-\$30 per driveway is standard. Heavy snowfalls or big driveways = \$30-\$40+
- ✓ Seasonal contract opportunity — lock clients in for the whole winter: "I'll shovel every storm for \$X/month"
- ✓ Pairs with lawn care for year-round income — your summer lawn clients ARE your winter shoveling clients. Same yards, different season, double the annual income.
- ✓ Physical workout — you're getting paid to exercise. Cancel the gym membership (just kidding, you're 12)
- ✓ Elderly neighbors NEED this — for seniors who can't safely shovel, you're not just a service, you're a lifeline

⚠️ Safety First — This Is Physical Work

Snow shoveling is real labor. The guide covers proper lifting technique (bend your knees, push don't lift), mandatory warm clothing layers, when to take breaks, how to recognize signs of overexertion, and the critical rule: NEVER shovel near moving cars or plows. Hydration matters in winter too — cold air is dehydrating. And the golden safety rule: if the snow is too heavy, too deep, or you're too tired, it's okay to say "this job is too big for me" and refer the client to an adult service. Knowing your limits IS professionalism.

👁️ Sneak Peek: From the Full Guide

"The 'Storm Alert Text' is the most effective marketing tool in the shoveling business. The night before a forecasted snowfall, text all your clients and prospects: 'Snow coming tonight! I've got spots open tomorrow morning. Want me to add you to my route? \$25 for a standard driveway, done by 9am.' You've just given them a deadline, a price, and a time — the three things a stressed-out adult needs to hear. Most people will respond within minutes with 'YES PLEASE.' Do this before every storm and you'll have a full schedule before the first flake even falls."

The Full Startup Guide Covers:

- ✓ Equipment: what you need, what's nice to have, and what to upgrade to after your first \$100
- ✓ The proper shoveling technique that prevents injury and saves your back
- ✓ Pricing by driveway size, snow depth, and ice conditions
- ✓ The "Storm Alert Text" system that pre-books clients before each snowfall
- ✓ Building a shoveling route for maximum efficiency (5 driveways in one morning)
- ✓ Seasonal contracts: how to sell "whole winter" packages that guarantee income
- ✓ Safety protocols: clothing, hydration, lifting, and knowing your limits
- ✓ The lawn-care-to-snow-shoveling pipeline: year-round income from the same clients
- ✓ First-storm action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Make It Snow... Money? ❄️💰

Every storm is an opportunity. Every driveway is a paycheck. Grab a shovel.

NEXT STEP

Snow Shoveling Complete Startup Guide

8 pages covering equipment, proper technique, pricing, the Storm Alert system, route building, seasonal contracts, safety protocols, year-round income pairing, and your pre-winter plan with printable worksheets.

\$5.99 instant download

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\$24.99 on Amazon

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Parents: Snow shoveling is physical labor and the full guide treats safety with the seriousness it requires. We cover proper lifting technique to prevent back strain, mandatory warm layering (hat, gloves, waterproof boots, multiple layers), hydration in cold weather, and the critical importance of rest breaks. Kids should NEVER shovel near moving vehicles or active snowplows. We recommend parents assess snow conditions before each job — extremely heavy, wet snow or icy conditions may be too demanding for younger kids. The guide includes a "Know Your Limits" section that teaches kids it's okay to pass on a job that's too physically demanding. For clients who are elderly or mobility-impaired, this service provides genuine community value — it's a business AND an act of neighborly kindness.