



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Become a Sports Skills Coach for Younger Kids!

You spent years learning your sport. Now get paid to pass those skills to the next generation — one backyard session at a time.

Ages 12 - 16

Best for: **THE HELPER** entrepreneur type

You Already Have Skills Worth \$15-\$25 Per Hour



Private sports coaching for kids is a MASSIVE market. Parents spend \$40-\$100+ per hour on private trainers for their 6-10 year olds. Not because their kid is going pro — but because they want their child to build confidence, improve their skills, and enjoy the sport more. And many parents can't afford professional coaches at those prices.

That's where YOU come in. If you've played a sport for 3+ years, you know more than enough to coach a beginner. A 14-year-old who's played competitive soccer for 5 years is MORE than qualified to teach an 8-year-old how to dribble, pass, and shoot. And younger kids actually RESPOND better to teen coaches than adult coaches — you're relatable, you're fun, and you remember what it was like to learn.

\$0

Startup cost

\$12-25

Per session (45-60 min)

\$200+

Monthly (4-5 weekly kids)

You Don't Need to Be a Star Athlete

You need to be competent in your sport and passionate about teaching it. You're not coaching varsity players — you're coaching beginners who are still figuring out which direction to kick the ball. If you can demonstrate proper form, run fun drills, and make a kid smile while they learn, you are qualified. The best coaches aren't always the best players — they're the best TEACHERS. And teaching is about patience, communication, and making it fun.

12 Sports You Can Coach



Soccer
\$12-\$20/session



Basketball
\$12-\$20/session



Football (flag/catch)
\$12-\$20/session



Baseball/Softball
\$15-\$25/session



Tennis Basics
\$15-\$25/session



Running & Track
\$10-\$18/session



Gymnastics Basics
\$12-\$20/session



Volleyball
\$12-\$20/session



Swim Confidence*
\$15-\$25/session



Skateboarding
\$12-\$20/session



Hockey (street/roller)
\$12-\$20/session



Fitness & Conditioning
\$10-\$18/session

*Swim coaching requires lifeguard-certified environment. Never teach swimming without certified adult lifeguard present.

Sneak Peek: From the Full Guide

"The 'Session Sandwich' is the coaching format that keeps kids coming back. Layer it like this: FUN (5 min warm-up game), SKILL (15-20 min focused drills on one specific technique), FUN (10-15 min scrimmage or game that uses the skill they just learned), HIGH FIVE (5 min cool down + tell them one thing they did awesome today). Kids leave thinking they played games the whole time. Parents see their child's skills improving. Both of them want to come back next week. That's the Session Sandwich — fun on the outside, real learning on the inside."

The Full Startup Guide Covers:

- ✓ How to choose your coaching sport and identify your ideal student age range
- ✓ The "Session Sandwich" format that balances fun and learning perfectly
- ✓ 15 drill ideas organized by sport and skill level
- ✓ Pricing: individual sessions, multi-session packages, group clinics, and pre-season camps
- ✓ How to pitch to parents (the conversation that addresses their real concern: "Will my kid have fun?")
- ✓ Safety: warm-ups, injury prevention, hydration, weather, and knowing your limits as a coach
- ✓ Group clinics: coach 3-5 kids at once for higher hourly income
- ✓ The pre-season spike: marketing your services 2-3 weeks before each sports season starts
- ✓ Progress tracking that shows parents their child is improving
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Coach the Next Generation?

Your skills. Their potential. A backyard, a ball, and a business.

NEXT STEP

Sports Skills Coach Complete Startup Guide

10 pages covering sport selection, the Session Sandwich, 15 drill ideas, pricing models, parent pitching, safety protocols, group clinics, pre-season camps, progress tracking, and your first-week plan with printable worksheets.

\$9.99 instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99 on Amazon

[Get the Book on Amazon](#)



Parents: The full guide includes comprehensive safety protocols for outdoor physical activity: mandatory warm-ups, hydration requirements (water breaks every 15 minutes in warm weather), injury recognition and response, and weather guidelines (when to cancel for heat, cold, or storms). Sessions should take place in public spaces (parks, school fields) or the student's backyard with a parent home. Swimming coaching requires a certified lifeguard present at all times — teen coaching for swim should focus on confidence and technique at a supervised pool, never open water. We recommend parents observe the first 1-2 sessions to ensure coaching quality and safety. This business builds extraordinary leadership skills — coaching is one of the most respected activities on college applications and scholarship essays.