



Start a Tech Support for Seniors Business!

That thing you do effortlessly — unlocking phones, connecting WiFi, fixing TV remotes — is genuinely MAGIC to someone's grandparent. And they'll happily pay for the help.

Ages 11 - 14

Best for: **THE STRATEGIST** entrepreneur type

You Speak a Language They Don't — and That's Valuable 📱

Think about the last time your grandparent, older neighbor, or family friend asked you for help with their phone, tablet, TV, or computer. It probably took you 45 seconds to fix something they'd been struggling with for days. You didn't even think it was hard — it was OBVIOUS to you. But to them? You just performed a miracle.

That gap between what's effortless to you and impossible to them is a BUSINESS. Over 55 million Americans are 65+ and most of them own smartphones, tablets, and smart TVs they only partially know how to use. Professional tech support charges \$50-\$150 per visit. You can charge \$10-\$20 per session and be the most affordable, most patient, and most available tech helper in your neighborhood.

\$0

Startup cost

\$10-20

Per session (30-60 min)

\$160+

Monthly (4 weekly clients)

♥ This Business Fights Loneliness

Here's something nobody talks about: many seniors struggle with technology not just because it's confusing, but because they're ISOLATED. Their grandkids live far away. Their friends are hard to reach. Video calling, texting, social media — these are lifelines that connect them to the people they love. When you teach a grandparent how to FaceTime their grandchild, you're not just providing tech support. You're reconnecting a family. When you help someone set up a photo slideshow on their tablet, you're giving them access to their happiest memories. This business has more heart per dollar than almost anything else on this list.

12 Tech Tasks Seniors Will Pay You For

Phone Setup & Basics

Contacts, texting, camera, alarms, volume

Video Calling

FaceTime, Zoom, Google Meet setup

WiFi & Internet

Connecting devices, fixing "no internet"

TV & Streaming

Netflix, Roku, Fire Stick, smart TV navigation

Email Help

Sending, attachments, spam management

Photo Management

Organizing, sharing, making slideshows, backing up

App Installation

Downloading, updating, and organizing apps

Printer Setup

Connecting wireless printers, fixing jams

Smart Speaker Help

Alexa, Google Home setup and voice commands

Online Shopping

Amazon, grocery delivery, safe purchasing

Password Management

Organizing, resetting, staying safe (no scams!)

Social Media Basics

Facebook, seeing grandkids' posts, sharing photos

🔓 Sneak Peek: From the Full Guide

"The 'Cheat Sheet' is the move that makes clients love you AND reduces repeat calls for the same issue. After every session, write a simple step-by-step instruction card for what you taught them — in BIG, clear handwriting with numbered steps. 'How to FaceTime Your Grandkids: 1. Open the green phone icon. 2. Tap FaceTime at the top. 3. Tap the name of who you want to call. 4. Tap the video button.' Laminate it (or put it in a sheet protector) and leave it next to their device. They'll reference that card 50 times. And every time they do, they think of YOU — the kid who made it easy."

The Full Startup Guide Covers:

- ✓ The 15 most-requested tech tasks and how to handle each one (even if you've never seen that exact device before)
- ✓ The "Patience Protocol" — how to explain tech to someone who's genuinely frustrated and confused
- ✓ The "Cheat Sheet" system that reduces repeat calls and makes clients love you
- ✓ Pricing: per session, per task, and the monthly "Tech Check-In" retainer model
- ✓ Scam awareness: how to protect your clients from phone scams, phishing emails, and tech fraud
- ✓ Finding clients: senior centers, community boards, church groups, and word of mouth
- ✓ The "Bring a Grandparent" promotion that gets your first 5 clients fast
- ✓ Cross-selling with errand running for the same elderly clients
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Be the Neighborhood Tech Hero? 📱

What takes you 45 seconds is worth \$15 to someone who's been struggling for 3 days. That's a business.

NEXT STEP

Tech Support for Seniors Complete Startup Guide

8 pages covering 15 tech tasks, the Patience Protocol, the Cheat Sheet system, pricing models, scam protection, finding clients, monthly retainers, cross-selling, and your first-week plan with printable worksheets.

\$9.99 instant download

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Parents: Tech support visits happen at the client's home, so we recommend parents accompany kids, especially for initial visits. The guide includes a critical section on scam awareness — not just protecting clients from scams, but also teaching your child to recognize when something on a client's device looks suspicious (phishing emails, fake pop-ups, social engineering calls). Your child should NEVER access financial accounts, enter banking passwords, or handle credit card information for clients. The guide draws clear boundaries around what's appropriate for a kid tech helper vs. what requires a professional IT service. This business builds extraordinary patience, communication skills, and empathy — and the intergenerational relationships formed are genuinely meaningful for both sides.