



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

# Start a Thrift Store Flipping Business!

Buy low. Sell high. The treasure-hunting business that teaches you how money REALLY works.

Ages 12 - 16

Best for: **THE STRATEGIST** entrepreneur type

## One Person's "Junk" Is Your Profit

Fifteen-year-old Ned Cornfield bought a pair of Air Jordan 3s for \$50 at a thrift store. He resold them online for \$300. That wasn't luck — it was knowledge. He knew what those shoes were worth because he'd studied the market. That's what flipping is: spotting value that other people miss and turning it into profit.

Thrift stores, garage sales, and clearance racks are FULL of items priced far below their real value. Books, video games, toys, shoes, electronics, vintage clothing — the list is endless. Your job is simple: learn what things are worth, buy them cheap, and sell them for what they're actually worth to someone who wants them.

**\$5-25**

Typical starting budget

**2-10x**

Typical flip markup

**\$200+**

Monthly potential

### Why This Business Builds REAL Business Brains

Flipping teaches you skills that billionaire investors use every day: market research, pricing strategy, supply and demand, negotiation, risk assessment, and the ability to spot undervalued opportunities. Warren Buffett — the most famous investor alive — has been buying undervalued things and selling them at fair value since he was 11 years old. That's literally all flipping is.

### Why Flipping Is Perfect for Strategic Thinkers

- ✓ Start with as little as \$5 — buy one item, sell it, reinvest the profit, repeat
- ✓ Teaches REAL economics: supply, demand, market value, margins, and negotiation
- ✓ Every flip is a mini business case study — you analyze, invest, and profit (or learn why you didn't)
- ✓ Flexible — flip on your own schedule, from anywhere, at your own pace
- ✓ The skills transfer directly to investing, real estate, and business later in life
- ✓ It's genuinely exciting — every thrift store trip is a treasure hunt where real money is hiding on the shelves

### Sneak Peek: From the Full Guide

"The '3-Second Phone Check' is the most important skill in flipping. Before you buy ANYTHING, pull out your phone and search the item on eBay. Filter by 'Sold' listings (not active listings — sold ones show what people actually PAID). If you see it selling for 3x or more what the thrift store is charging, buy it. If not, put it down and keep hunting. This one habit separates profitable flippers from people who fill their closet with junk."

### The Full Startup Guide Covers:

- ✓ The 8 best product categories for kid flippers (what to look for and what to avoid)
- ✓ The "3-Second Phone Check" that prevents bad buys every time
- ✓ Where to source: thrift stores, garage sales, clearance racks, free piles, estate sales
- ✓ Where to sell: eBay, Facebook Marketplace, Mercari, local resale, and in-person
- ✓ How to photograph and list items so they sell fast and for top dollar
- ✓ The risk management rule that protects your money while you learn
- ✓ Scaling from \$5 flips to \$50 flips to \$500 flips
- ✓ First-week action plan + printable deal tracker worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

## Ready to Start Finding Hidden Treasure?

Every thrift store, garage sale, and clearance rack is full of profit waiting to be found. You just need to know where to look.

NEXT STEP

### Thrift Store Flipping Complete Startup Guide

8 pages covering the 8 best categories, the phone check technique, sourcing locations, selling platforms, photography tips, risk management, and your first-week treasure hunting plan with printable worksheets.

**\$5.99** instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

### Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

**\$24.99** on Amazon

[Get the Book on Amazon](#)



**Parents:** The full guide includes a risk management section that teaches kids to never invest more than they can afford to lose, start small, and scale only with profits. Thrift store and garage sale visits should be done with a parent driving and accompanying.

Online selling platforms (eBay, Mercari, Facebook Marketplace) require a parent's account for users under 18. We recommend parents manage all online transactions and shipping logistics while involving kids in the research, photography, and listing process.