



FREE STARTER GUIDE



LITTLE LEADERS LAUNCHPAD

Start a Holiday Gift Wrapping Service!

The seasonal business that earns more in 6 weeks than some kid businesses make all year. Because December is CHAOS and parents will pay anything for help.

Ages 8 - 14

Best for: **THE HELPER** entrepreneur type

Six Weeks That Can Fund Your Whole Year

From mid-November to Christmas Eve, something remarkable happens: millions of parents suddenly have 15-30 gifts that need wrapping and ZERO time to do it. They're shopping, cooking, decorating, attending parties, managing kids' school events, and trying to keep the magic alive. The LAST thing they want to spend two hours doing is wrestling with wrapping paper, tape, and scissors at midnight.

That's where you come in. A kid who can wrap gifts beautifully and quickly is worth their weight in wrapping paper during the holiday season. And the best part? This business condenses an entire year's worth of earning potential into just 6 explosive weeks.

\$8-15

Startup cost

\$2-5

Per gift wrapped

\$300-800

Total holiday season earnings

The Holiday Earning Window

Your peak season is roughly **November 15 - December 24** — just 6 weeks. But those 6 weeks are INTENSE. One busy weekend wrapping day (3-4 hours) can earn \$40-\$80. Two wrapping days per week for 6 weeks = **\$480-\$960**. For a business that costs less than \$15 to start and has almost zero learning curve. Some kid gift wrappers earn more in December alone than they make from their other businesses in the entire rest of the year.

Why Gift Wrapping Is a Hidden Goldmine

- ✓ Incredibly low startup cost — wrapping paper, tape, scissors, ribbon. Under \$15 total.
- ✓ Nearly zero learning curve — if you can fold paper and use tape, you can do this. YouTube has thousands of tutorials for fancy techniques.
- ✓ MASSIVE demand concentrated in a short window — urgency drives higher prices and faster bookings
- ✓ Per-gift pricing means fast money — wrap 10 gifts in an hour at \$3 each = \$30/hour
- ✓ Works from home — clients drop off gifts or you go to their house. No booth, no market, no online store needed.
- ✓ Upsell opportunities everywhere — custom bows, gift tags, tissue paper, gift bags for odd shapes, even handwritten cards
- ✓ Expandable beyond holidays — Valentine's Day, Mother's Day, Father's Day, birthdays, baby showers year-round
- ✓ Cross-sells with holiday cookie boxes, candles, and ornament businesses for premium gift packages

Sneak Peek: From the Full Guide

"The 'Drop-Off Wrapping Station' is the easiest way to run this business. Tell clients: 'Drop off your unwrapped gifts at my house on Saturday morning with a note telling me which wrapping paper style you want for each gift. Pick them up Sunday beautifully wrapped and ready to go under the tree.' You do all the wrapping at YOUR house, at YOUR pace, with YOUR music playing. No travel, no awkward hours at someone else's house. Clients love the convenience and you control your workspace. Set a cutoff of 20 gifts per weekend and charge \$3-\$5 per gift. That's \$60-\$100 per weekend for a few hours of wrapping."

The Full Startup Guide Covers:

- ✓ Complete supply list with the best wrapping paper, tape, and ribbon for the money
- ✓ 5 wrapping techniques from basic to wow (including the Japanese "furoshiki" fabric wrap — a premium upsell)
- ✓ Pricing: per gift by size, difficulty, and add-ons
- ✓ The "Drop-Off Wrapping Station" model that maximizes your efficiency
- ✓ Marketing timeline: when to start promoting (hint: November 1st, not December 1st)
- ✓ How to handle awkward shapes, oversized items, and tiny jewelry boxes
- ✓ Creating premium gift presentations that justify \$5-\$8 per gift pricing
- ✓ Expanding beyond Christmas: Valentine's, Mother's Day, birthdays, and corporate gifts
- ✓ First-week action plan + printable worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Wrap Up Some Serious Cash?

Six weeks. Beautiful wrapping. Happy parents. Very full pockets.

NEXT STEP

Gift Wrapping Service Complete Startup Guide

8 pages covering supplies, 5 wrapping techniques, pricing by size, the Drop-Off Station model, marketing timeline, premium presentations, year-round expansion, and your pre-season action plan with printable worksheets.

\$5.99 instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99 on Amazon

[Get the Book on Amazon](#)



Parents: Gift wrapping is one of the safest and most age-appropriate businesses for kids of all ages. The only tools are scissors (age-appropriate), tape, and paper. Younger kids (8-10) may need help with large or complex gifts but can handle standard-sized wrapping independently. The Drop-Off Station model means all work happens at your home. For clients dropping off gifts, a parent should be present during pickup and drop-off. The guide also includes tips for keeping gift contents SECRET (an important trust factor — you're handling unwrapped presents that are supposed to be surprises!).