



Start a YouTube Channel for Kids!

The real, honest guide to building a channel — what it actually takes, how kids really make money, and whether it's right for you.

Ages 10 - 14

Best for: **THE STORYTELLER** entrepreneur type

YouTube is a REAL Business — But Let's Be Real About It 🎬

EvanTubeHD started making toy review videos at age 8. He's earned millions. Ryan Kaji (Ryan's World) became one of the highest-paid YouTubers on earth — as a child. These stories are exciting and real. But they're also the TOP 0.001% of outcomes.

This guide is going to be honest with you. Not to crush your dreams — but because understanding the REAL path to YouTube success is what separates kids who burn out after 3 videos from kids who actually build something meaningful.

\$0

Startup cost (phone = camera)

1,000

Subscribers needed for monetization

6-18

Months to get there (typically)

🔊 The Honest Truth Up Front

YouTube ad money is SLOW to build. Most creators don't earn their first dollar from ads for 6-18 months. That's okay — because ad revenue isn't the only way (or even the best way) for kid creators to make money. The full guide covers 6 other ways to earn from your content, some starting from Day 1. But you need to know going in: this is a LONG GAME business that rewards patience, consistency, and genuine passion more than anything else.

So Why Start a YouTube Channel?

- ✓ It teaches video production, editing, storytelling, and public speaking — skills worth thousands in any career
- ✓ It builds a portfolio you can show colleges and future employers
- ✓ It CAN make money — through ads, sponsorships, merchandise, and complementary businesses
- ✓ It connects you with a community of people who share your interests
- ✓ It costs literally \$0 to start if you have access to a phone
- ✓ Even if you never go viral, the SKILLS you build are the real product

👁️ Sneak Peek: From the Full Guide

"The smartest kid YouTubers don't wait for ad money. They use their channel to drive a COMPLEMENTARY business. A kid who makes cooking videos also sells recipe cards. A kid who reviews books also runs a book recommendation newsletter. A kid who does craft tutorials also sells craft kits on Etsy. The channel is the marketing — the real money comes from what you sell alongside it."

The Full Startup Guide Covers:

- ✓ The complete safety setup: privacy settings, comment controls, and the parent's role (critical, not optional)
- ✓ Finding your niche: what to make videos ABOUT (and why "everything" is the wrong answer)
- ✓ Equipment guide: what you actually need (spoiler: way less than you think)
- ✓ The 7 ways kid YouTubers actually make money (most have nothing to do with ads)
- ✓ How the YouTube algorithm actually works (explained simply)
- ✓ Realistic timeline: what to expect at 1 month, 6 months, and 1 year
- ✓ The complementary business strategy that earns money from Day 1
- ✓ Dealing with hate comments, comparison, and burnout
- ✓ First-month action plan + printable planning worksheets



This section is in the Full Startup Guide

[Unlock the Full Guide →](#)

Ready to Hit Record? 🎥

You've got a story to tell. Let's make sure you tell it safely, smartly, and in a way that could actually earn you money.

NEXT STEP

YouTube Channel Complete Startup Guide

10 pages covering safety, niche selection, equipment, 7 revenue streams, the algorithm, realistic timelines, complementary business strategy, and your first-month plan with printable worksheets.

\$5.99 instant download

[Get the Full Guide →](#)

THE FULL ADVENTURE

Little Leaders LaunchPad Activity Book

The complete 88-page entrepreneurship curriculum with business plans, branding, marketing, money skills, and more.

\$24.99 on Amazon

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Parents: The full guide includes a comprehensive safety section covering COPPA compliance, privacy settings, comment moderation, and the specific parental role required for a child's YouTube channel. Per YouTube's Terms of Service, all channels for children under 13 must be managed by a parent. We take online safety seriously and dedicate an entire section to it. This guide positions the parent as a PARTNER in the creative process, not a bystander.